Research Study:
Healthcare Providers'
Perspectives on
Digital Health
Solutions for
Varenicline Adherence

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camh



Phase 1B. Email (Recruit Healthcare Providers): Version 1.0
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CAMH Land Acknowledgement

CAMH is situated on lands that have been occupied by First Nations for millennia; lands rich in civilizations with knowledge of medicine, architecture, technology, and extensive trade routes throughout the Americas. In 1860, the site of CAMH appeared in the Colonial Records Office of the British Crown as the council grounds of the Mississaugas of the New Credit, as they were known at the time.

Today, Toronto is covered by the Toronto Purchase, Treaty No. 13 of 1805 with the Mississaugas of the Credit.

Toronto is now home to a vast diversity of First Nations, Inuit and Métis who enrich this city.

CAMH is committed to reconciliation. We will honour the land through programs and places that reflect and respect its heritage. We will embrace the healing traditions of the Ancestors, and weave them into our caring practices. We will create new relationships and partnerships with First Nations, Inuit and Métis and share the land and protect it for future generations.

mental health <u>is</u> health



Study Information

- Varenicline for smoking cessation
 - Effective but poor adherence outcomes
- Digital Health solutions?
 - Patients + healthcare providers + healthcare system
- Purpose of study:
 - Barriers to adherence
 - How to improve barriers
 - Features for chatbot

Study Information

•We would like to invite STOP implementers to participate in this study

- You will:
 - Participate in a short demographic survey
 - Participate in a 60-minute interview about your perspectives on digital health
- To qualify:
 - Be a healthcare provider
 - Have seen at least 5 people who are trying to stop smoking in the last 2 years
 - Speak/read English

Contact

•If interested in participating in this study, please contact **Mackenzie Earle**, **Research Trainee**, for further details:

varenicline.chatbot@camh.ca or 416-535-8501 ext. 39340

Thank You

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